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GOVERNMENT OF ROMANIA



GOVERNMENT OF BULGARIA



Newsletter no. 3

# NEWSLETTER

June 2019

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*This edition of the newsletter presents the progress made in implementing project JOYRIDE ROBG-148 “Joint Resources and Initiatives dedicated to the Environment”*



JOINT RESOURCES AND INITIATIVES  
DEDICATED TO THE ENVIRONMENT



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## **JOYRIDE TOURIST TRAILS** **BANEASA commune**

- (1) Touristic trail from Baneasa area and Canaraua Fetii forest and natural reservation landscapes to St. Apostol Andrei cave and Monastery and Tropaeum Traiani monument and fortress.***
- (2) Touristic trail from Baneasa natural reservation area, towards lake Oltina and Bratca forest mixt reservations areas and leading to lake Bugeac and Esehioi mixt natural reservations.***
- (3) Enogastronomic tourist trails connecting the vineyards from Baneasa, Ostrov, Oltina, Aliman areas.***

## **AGIGEA commune**

- (1) Natural landscapes in the Marine dunes with their protected botanical areas.***
- (2) Tourist trail connecting Agigea and Cumpana communes and the marble Roman Sundial (1-2 century b.c) in an ancient Roman rural area.***
- (3) Tourist trails around the Agigea lake zoological reservation.***



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## **JOYRIDE TOURIST TRAILS** **SHABLA municipality**

- (1) Natural areas around protected "Durankulak lake" and archaeological sites on the big island.***
- (2) Natural areas around protected "Shabla lake" with historical data and legends.***
- (3) Natural areas, historical data and legends around Shabla tuzla, history of the lighthouse and fortress Karia.***
- (4) Natural areas, underwater archeology and the legend of pirates around the village of Tyulenovo.***

## **BERKOVITSA municipality**

- (1) Mountain route - touristic trail starting from Tourist Info Center, leading to peak "Kom" (2016m., popular ski attraction, with ski slope), passing through a deviation for "Blue pool" (river attraction).***
- (2) Mountain route - touristic trail, starting from Tourist Info Center, leading to "Haidushki waterfalls".***
- (3) Touristic trail, starting from Tourist Info Center, passing through house-museum "Ivan Vazov", leading through "Kale fortress".***



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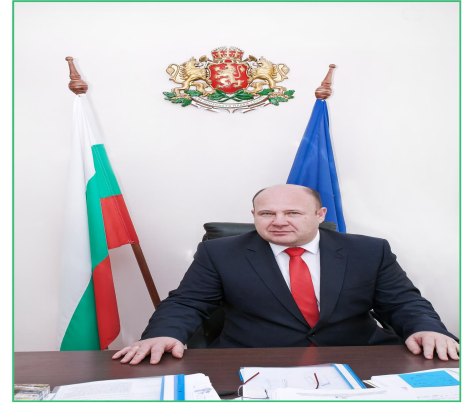
**JOYRIDE**

**Assessment Study for the local sustainable tourism potential**

*JOYRIDE Study assessed the actual real conditions suitable for developing sustainable tourism activities in Baneasa and Agigea communes from Romania, and in Shabla and Berkovitsa municipalities from Bulgaria, in order to have a complete image of the most important activities related to sustainable tourism and, in the same time, a starting point to propose measures for improvement.*

*The Study has two main parts regarding the evaluation of local touristic potential:*

- *an analysis of the current tourism situation, covering supply, demand, competition and market trends;*
- *a diagnosis by comparing the results of the situation analysis, making it possible to identify a territory's strengths and weaknesses, determine both potential and risks and, finally, decide upon the expediency of developing tourism in the project partner locations.*



*“As mayor of Shabla Municipality, Bulgaria and as a Partner of the project JOYRIDE*

*I am very glad to have the opportunity to being part of such cooperative initiative.*

*For the municipal authority it is a big chance and of course responsibility to contribute for local environmental and business interests through activities for tourism development.*

*I hope that during the project implementation the whole project partners will raise awareness and knowledge for the sustainable development of tourism.”*

*Mariyan Zhechev*

*Mayor, Shabla Municipality, Dobrich district. Bulgaria*

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