







NEWSLETTER

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the progress made in implementing
project JOYRIDE ROBG-148
"Joint Resources and Initiatives
dedicated to the Environment"



JOINT RESOURCES AND INITIATIVES DEDICATED TO THE ENVIRONMENT



















PROJECT PRESENTATION

Project Goal:

The project's overall objective is sustainable tourism development through optimal use of environmental resources, maintaining essential ecological processes and helping to conserve natural resources, biodiversity becoming by itself the foundation for economic development and social welfare of the local communities.

Project Partners:

Lead Beneficiary (LB): Baneasa commune Hall (Romania)
Beneficiary 2 (B2): Agigea commune hall (Romania)
Beneficiary 3 (B3): Shabla Municipality (Bulgaria)
Beneficiary 4 (B4): Berkovitsa Municipality (Bulgaria)

Project Activities:

- Organization of Study visits in each partner location.
- Development of the JOYRIDE Strategy for sustainable tourism.
- Completion of Marketing Plans targeting the tourism field of each partner location.
- Establishment in TIN JOYRIDE NETWORK Tourist Information Centers Network.
- Natural and cultural heritage regeneration (JOYRIDE tourist trails).
- Organization of 2 ECO-Ranger Camps and of an ECO-RANGER Forum in Shabla.
- Development of the instructive workshop regarding the certification in eco-tourism.



















PROJECT STATUS OF IMPLEMENTATION











During the first quarter

























BEAUTIFUL JOYRIDE LANDSCAPES

Constanta County is renowned for its outstanding natural landscapes with 26 natural reserves, of which neither more nor less than seven are located within the area of Baneasa town: Bugeac and Oltina Lakes - zoological and botanical natural reservations, forests: Girl's Canaraua, Esechioi, Cetate, Bratca - botanical and faunistic natural reservations, Limestone walls - geological natural reservation.

Coastal dunes of Agigea commune represent a floristic reserve, the only one sandy dunes from the Romanian coastline, a remarkable natural work of art, along the natural protected area Agigea Lake with its zoological reservation. In the same time, at some 3 km from Shabla there is the Shabla Lake, declared a protected area in 1979, two natural coastal lakes in Shabla and Ezerets being connected by an artificial canal, both separated from the sea by a strip of sand, 30-50 m wide, together with Durankulak Lake creating the most significant wetlands in Bulgaria.

Gornata Koria reserve along with three different protected sites such as Samarite, Shabovitsa and Uruchnik make Berkovitsa area a unique one in the entire Bulgarian landscape.



"As mayor of Baneasa commune hall from Constanta county, and Lead Beneficiary of the project JOYRIDE, I am extremely happy and proud of implementing a project in such an honourable company. Like all my colleagues from Agigea commune hall, Shabla and Berkovitsa municipalities, we intend to develop opportunities for the sustainable tourism, given that all four project locations benefit from natural landscapes that deserve to be promoted."

Paul Colis Mayor, Baneasa commune hall, Constanta county, Romania

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